

DEVELOPMENTS



Memphis
Camera
Club

July 2006 · www.memphiscameraclub.org

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MCC meets Twice a Month
1st Thursday: Competition
3rd Thursday: Program & Business
In the Longinotti Auditorium
behind St. Francis Hospital ER
West of Park & Ridgeway
At 7:00 PM

Club Notes:

We have been fortunate in Memphis to have had an exhibit by Margaret Bourke-White at the Dixon and now an exhibit by Annie Liebowitz at the Brooks Museum of Art through August 27. She has been referred to as "the Queen of American portrait photographers." The title of the exhibit is "American Music" and includes photographs of famous musicians and performers. Her photos of musicians, politicians and athletes are recognized worldwide. As a good portrait photographer should, Liebowitz strives to incorporate the public persona of her subject or sitter in each of her photos. Rather than static head shots, Liebowitz often uses her subject's entire body, often in motion, to dispel any artificial qualities. Liebowitz has photographed for magazines, such as Vanity Fair and Rolling Stone, as well as prestigious advertisers such as Gap and American Express. She is one of only two living photographers to have had an exhibit at the National Portrait Gallery. She was named "Photographer of the Year" by the American Society of Magazine Photographers in 1984. She also was commissioned as the official portrait photographer for the World Cup Games in Mexico in 1985. Liebowitz opened a studio in New York in 1990 and has received numerous other awards and honors over the years.

The move from paint portraiture to the addition of photographic portraiture has had many approaches, technical aspects and well-known contributors during the 19th and 20th centuries. There are various approaches to lighting, printing and representation of the subject. In looking for an objective approach to consider as "good" for a portrait, I thought the criteria used by judges for the Wedding and Portrait Photographers International might be helpful:

TECHNICAL ASPECTS:

- Highest Quality technical execution
- Proper exposure for the mood and subject matter pictured
- Flawless presentation: excellent spotting, retouching and finishing technique with clean, professional mounting and/or matting

COMPOSITION AND POSING

- Is the placement and arrangement of subject matter well handled?
- Is the posing believable and flattering?
- Are the finer points of the posing (hands and feet for example) well handled?

CREATIVITY

- A fresh and imaginative approach to the subject matter

IMPACT

- Does the photograph have strong visual appeal?
- What elements hold the viewer's eye within the confines of the print?
- Is the visual approach special or unique?
- Does the image "grab and hold" the judge's attention?

Continued on page 2

PROGRAMS FOR 2006

July: Patti McLaughlin: The African Queen is Back

Second Thursday: Digital

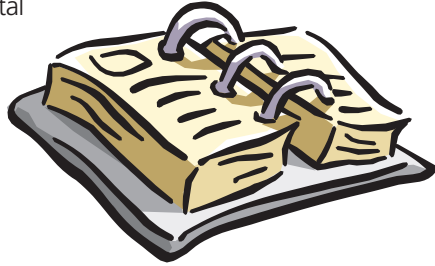
Photography Class

Fourth Thursday:

Enthusiastic

Photographer Class by

Carl and Tom



Continued from page 1

STYLE

- What makes the photograph different from other entries? What makes it stand out?
- Is the image unique? Does it possess individuality and originality?

PRESENTATION TIPS

- Use of creative mounting can enhance the impact of your photograph
- Matting or submount colors should enhance and modify the print image
- Print presentation should be flawless, mounting, spotting, retouching, matting, etc.
- Mounting and presentation techniques should never overpower your print
- Prints previously submitted to other competitions usually show signs of wear and tear- bent corners or scratches in the print surface, etc. Judges are expecting to see the original, pristine presentations and will deduct from the scores of damaged and worn prints.

LIGHTING

- Mastery of the lighting with the full range of highlights, shadows and mid-tones with detail throughout
- Good remodeling and three-dimensionality of subject features
- Does the light create a mood?

COMMUNICATION VALUES

- Does the print communicate a message or story, or impart information in a visually interesting way?
- Does the image design support the subject matter?
- A strong storytelling statement should be apparent

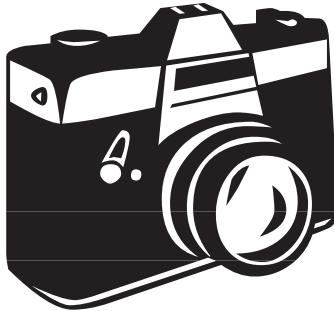
PRINT QUALITY

- Excellent range of tones and optimal print contrast
- Color fidelity and true color quality of skin and subject tones
- “Unnoticeable” burning and dodging or other print manipulations

Look through these and see how they might apply to your work or that of others at our competitions. Also see how they might apply to the Liebowitz exhibit. Be sure not to miss it.

Thanks to Nigel Merrick who made a most enjoyable and informative presentation to the lucky club members present at the June meeting. Nigel showed us beautiful images made underwater from the Red Sea and the Caribbean Sea. If you would like to see more of his beautiful work, visit his web site at www.magicphotovideo.com and see landscapes from New Zealand as well as close-ups and creative PhotoShop work.

He provided our excellent June presentation, and has forwarded some information on a service he provides. It is fine-art giclee printing. He provides this work for local artists who sell and display their work in exhibitions. His web site is www.magicphotovideo.com



Thanks to our silent superman, Tony Menne. Tony is always there getting out, setting up, running , putting up, and generally caring for our audiovisual equipment...There are, of course, many others to thank in our club. Through the year many volunteers participate to make the club successful. Pat yourself on the back and enjoy your club.

Competition Checklist

by Dale Cox

Here is a quick check list to run through with a critical eye before you enter your work. Improved scores will result if followed. Remember, impact and composition will generally carry the most weight.

1. Subject

- a. Center of interest
- b. Impact
- c. Originality

2. Composition

- a. Aesthetics / Cropping
- b. Rule of thirds
- c. Creativity / imagination

3. Technical

- a. Focus
- b. Lighting
- c. Exposure
- d. Quality printing/Quality slide processing
- e. Presentation (proper mat for print and clean and crisp cropped slide)

July Photos of the month



Print Competition

Nature

"The Collard King Fisher"
Ronnie Booze – 25 Points

Color Open Print
"The Germantown Pyramid"
Ellen Cox – 26 Points (POM)

Color Scenic Print
"Golden Reflection of Delta Grass"
Patty Mc Laughin – 21 Points



"Autumn Fire"
Bob Laster – 27 Points SOM



"The Germantown Pyramid"
Ellen Cox – 26 Points (POM)



B&W Print
No Entries

Portrait Print
"Learning Cords"
Patti Possel – 24 Points

Candid People
"Adventures with My Golden Friend"
Bob Laster – 24 Points POM

Creative/Manipulated Print
"The Horse and the Mule"
Jim Adams – 22 Points

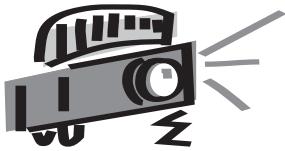
Assigned Category
"Skeletal Remains"
Dodie Bush – 24 Points

Slide Competition

Open Slide
"Double Trouble"
Blair Ball – 21 Points

Nature Slide
"Trio"
Bob Laster – 25 Points

Scenic or Landscape Slide
"Autumn Fire"
Bob Laster – 27 Points SOM



"The Collard King Fisher"
Ronnie Booze – 25 Points



"Golden Reflection of Delta Grass"
Patty Mc Laughin – 21 Points

Be a good Winner

Be sure to send your images to maryphotcollage@aol.com and ellen.isaacman@goodadvertising.com for the web and newsletter respectively. This applies to both the slide and print of the month as well as all category winners. Send your stuff.



"Learning Cords"
Patti Possel – 24 Points

Special thanks to these Judges:

Carl Nilson, Uttam Shah, Bob Laster & Bruce Johnson

ASSIGNED CATEGORIES FOR 2006

Sept: Single Tree

Nov: Most effective use of color

Bonus category in Nov worth 200 points in year-end competition and special recognition in Jan; Topic: Awe-Inspiring Image- the reviewer must say WOW in every way.

Check Our Website. It's Great!

www.memphiscameraclub.org

There is also additional information about dates of photo related events in the Mid South, field trips, etc at the website.

Architectural Exhibit: Angles and Curves:

The MCC exhibit at the AIA offices at 3rd and Madison. 9/1/06 to 9/29/06. Opening reception 9/1. Submissions 7/20/06. Collect and hang 8/17/06. Black Metal Frame with size 16 x20" or 20 x 24" with picture and matt to fit. Matt needs to be white. This will be a very professional, uniform, elegant presentation. Start looking for images. Architectural detail both inside and out are considered the main subject and goal. The location should be in Memphis and the immediate area.

Congratulations Jen0:

Congratulations to Jen0 Lehel for two winning entries in the Germantown Charity Horse Show photography contest. Jen0 won first prize in the Animals category of the Adult Amateur Division with "Thoroughly Rinsed" and third prize in the People category with "The Farrier at Work." Jen0 used a Panasonic Lumix DMC-LC1 to capture his winning photos. Jen0 suggest captions as helpful in photo contests. His captions for his entries are:

"Thoroughly Rinsed": We all love a good bath, and a horse is no exception. In the 2006 GCHS a young rider demonstrates a less spectacular side of basic horsemanship when he gently washes and rinses his horse after the hot day's competition.

"Farrier at Work": Back in 1960 a photo was published in the Memphis Press-Scimitar showing a bay horse with a young girl holding up its right front foot. That young girl was Susan Walker who is shown at the 2006 GCHS with Phil Mascari as he shoes Miss Meg's right front hoof. Subsequent to the 1965 photo Susan learned how to trim and properly balance a hoof and has trimmed all of her own horses since she was 14.

Jen0's photo journalistic work shows a unique approach can be both refreshing and a winner as well. Congratulations Jen0.



QUOTE OF THE MONTH

"It is more important to click with people than to click the shutter." — Alfred Eisenstadt

July Birthdays

Bob Pollack	7/08
Louis Ingram	7/11
Sheri McClatchy	7/17
John Stitt	7/19
Joey McDermott	7/21
Shilesh Jani	7/24



"Thoroughly Rinsed"



"Farrier at Work"