

DEVELOPMENTS



President
Blair Ball
(901) 624-0209
Beball7@comcast.net

Vice President
Patti Possel
(901) 737-1246
Papossel@comcast.net

Treasurer
Peggy Copen
(901) 767-7247
Pwopen@aol.com

Secretary
Allen Sparks
(901) 755-1013
Asparks306@bellsouth.net

Director
Education Committee Chair
Dale Cox
(901) 757-0402
Dale.Cox@GoodAdvertising.com

Director
Website Design
Mary Stubbs
(901) 755-4507
Maryphotocollege@aol.com

Competition Chairman
Barry Siegel
(901) 755-2474
Bearmann@aol.com

Newsletter Chairman
Tom Richey
(901) 794-4225
TARichey@hotmail.com

MCC meets nearly every Thursday
1st Thursday: Competition
2nd Thursday: Digital Class
3rd Thursday: Program & Business
4th Thursday: Carl & Tom's Class
for Enthusiastic Photographers

March 2009

www.MemphisCameraClub.org

Taking the confusion out of Image Resizing

Blair Ball

Nearest Neighbor....Bicubic Smoother....what does all this mean? No, not your next door neighbor, but we'll delve into that here in a minute. Here we will discuss the differences between Photoshop's five resampling methods and when to apply them.

How are you going to use your image? You might want to make your image smaller for use on the web or increasing the resolution to make a larger print. The technical term for this is "resampling". Resampling is an advanced algorithm that is applied when you're up sampling (Increasing) or down sampling (Decreasing) the size of your images. This algorithm analyzes all the pixels in your image and either adds or subtracts pixels to match your desired resolution. This bases it on the color and luminance values of the surrounding pixels. Thank goodness...we don't have to manually do this!

In Photoshop there are five different resampling methods.

- Nearest Neighbor
- Bilinear
- Bicubic
- Bicubic Smoother
- Bicubic Sharper

Understanding these five options and what they do will help you make a more informed decision about which to choose for your purposes. Nearest Neighbor and Bilinear are older forms of resampling technology. These were early features in Photoshop and were actually used for graphic designers not photographers.

According to Adobe, the best option today for resampling is Bicubic and its three different versions, including one for enlarging (Bicubic Smoother) or decreasing (Bicubic Sharper) the amount of pixels in your image, and Bicubic for enlarging photos.

If you don't want to disturb a lot of different tonal ranges, it would be best to use Bicubic. An example of this might be a photo with a large amount of sky.

Following are some quick tips to resizing in Photoshop:

METHOD	BEST FOR
Nearest Neighbor	Graphics with large areas of continuous color (Charts, etc.) Preserve hard edges.
Bilinear	Graphics with lots of lines that need to remain sharp
Bicubic	Best choice for minor resampling of photos. Best for smooth gradients.
Bicubic Smoother	Choose this method when significantly increasing the size of a photo

There is a number of very good plug-ins beyond Photoshop, like Genuine Fractals, Alien Skin's Blow up and onOne, which are adept at resizing images. If you do a lot of resampling, especially to increase image size, consider investing in one of these specialty plug-ins.

So, next time someone talks about your Nearest Neighbor, you'll have a new friend.

Made in Cordova

Tom Richey

Our own Jenö Lehel was the guest speaker at the February business meeting. He did a program on his photography of the Cordova area. He said that when he moved here he decided to get to know the area in which he lived. In addition to his personal images, he showed some of the images that he took while working on assignment for the Commercial Appeal.

While his preferred medium is black & white, this show also included color images. His unique eye, the result of not being from this part of the country or this country as a matter of fact, gave a different slant on those subjects that he chose to record.

He "Thanked" some of the members that had helped and inspired him.

Spring Outing At Fall Creek Falls

By Patty McLaughlin

Deadline for reservations is March 19.

Fall Creek Falls State Park is a paradise of more than 20,000 acres, sprawled across the eastern top of the rugged Cumberland Plateau, one of the most scenic and spectacular outdoor recreation areas in America. Laced with cascades, gorges, waterfalls, streams and lush stand of virgin hardwood timber, the park beckons those who enjoy nature at her finest. While Fall Creek Falls, at 256 feet, is the highest waterfall in the eastern US, there are other waterfalls in the park. They are Piney, Cane creek and Cane Creek Cascades. With its many amenities and panoramic natural setting, it is little wonder that Southern Living magazine readers voted it the best state park in the Southeastern United States.

The Fall Creek Falls Inn is situated on scenic Fall Creek Lake and has 145 guestrooms with lake views. All rooms have full baths, cable TV, hairdryers and coffeemakers. MCC reserved 2 of these rooms which have 2 double beds.

MCC has also reserved 2 Fisherman Cabins which feature two bedrooms, one bath, and 3 Villas which feature three bedrooms, two baths, and are furnished to sleep up to eight or ten people. All are fully equipped for housekeeping with linens, cooking / serving utensils, appliances, microwave, telephone, and cable TV.

Fall Creek Falls Restaurant seats 220 and serves southern style buffet cuisine daily. Box lunches and catering are available for cookouts and picnics.

Other amenities of which we might avail ourselves are picnic pavilions, paddle boats and canoes, bike trails, fishing, nature center, swimming, horse stables, golf course and 34 miles of kidding trails.

Photographically there is no end to what you might find along the trail, bridges, waterfalls, streams and wildflowers.

The dates for the MCC Spring Outing are from Thursday April 9th through Sunday April 12th. For further information pertaining to reservations contact Patty McLaughlin at ptpatty@mac.com or call 751-1269. For more information about the park and accommodations go to the park website www.tnstateparks.com or call 800 250-8611

Birthdays This Month - 3/15 to 4/15

Patty Smith 4/2

Dave Masterson 4/9

Make Your Images Great not Grate

Tom Furlotte

Have you ever been to an opening reception at an art gallery and overheard a patron praise the artist's work on display and then heard the patron ask what kind of brushes the artist uses? Or have you ever heard someone discussing a renowned physician and wonder what brand of stethoscope he uses? But people always want to know what kind of camera a photographer uses! As if the skill and vision of the photographer could be contained in a piece of gear. Instead ask about what makes the photographs distinctive, about the photographer's quirks and style, about his approach to the work. This kind of information is helpful in learning to make better pictures.

The marketing departments of the major camera companies emphasize the ease and simplicity-of-operation that is built into cameras as if you only need to cope with exposure problems in order to take great photos. But great photos don't consist of *f*-stops and shutter speeds any more than great novels consist of word processors and dictionaries.

How the light renders your subject is *the* important aspect of any image. No technique is a good substitute for dramatic subject-enhancing light. Photography after all is "writing with light." Good composition, attractive subject placement, frame-filling cropping, selective focus and all the other tools of the trade can overcome poor light.

When entering pictures in competition you must remember that the judges only judge the image you present to them. They have no emotional attachment to the image. They weren't there when you took it. They know nothing about the situation leading up to the image or any other factors relating to its creation. The degree of difficulty involved adds nothing. How much effort was exerted in getting to a location cannot be a saving factor of an ordinary image. Background stories are only interesting when applied to strong images. Your personal feelings about the subject or the memories the image evokes in you don't contribute to the image. Only the content matters. The image is the final arbiter of success. Either you have captured a special moment or you haven't. Either the composition works or it detracts. Your timing was impeccable or you just missed it. The lighting is right

or not. It's all about the image.

Look at strong images that appeal to you and study the light and composition. Observe the use of color and tone so that you gain an understanding of the photographic appeal of the image. Once you can define these aspects of image making then you can start to replicate them in your own images. A good photographer leaves nothing to chance but rather takes control of the process and uses knowledge, skill – and the right equipment – to make images with impact.

March's Guest Speaker

Patti Possel

As the economy continues to be a hot topic, the burden and stress may be foremost on your mind. Whether you are worried about yourself, your adult children's careers or your pension, as a strong, hard-working American, you can develop Plan B. Every member of the club camera is creative, energetic and is opened to learning. This is evident in the attendance of our meetings, in our educational sessions and in our fieldtrips. If you find yourself with forced downtime and until something opens for you in your career field, or you are tired of the rat-race and want to try your hand using your photographic talents and skills to earn either extra cash or maybe necessary cash, in March, we are here to help you develop that Plan B.

On March 19, we will welcome Ralph (Lindy) Long, President of Mid-South Technologies. Lindy will be coming to us and sharing his mission on technically supporting small to medium-sized businesses. Specifically, Mr. Long will be telling us how his company can help us develop websites. As everyone in the business world knows, every business, regardless of size, in today's market needs exposure on the web.

With web-exposure you can profit from your joy of creating art! Come listen and learn how to be successful.

Carl & Tom's Class for Enthusiastic Photographers

The March class will be on the aperture. What it does, how it works, what difference it makes in your images at different settings.

Field Trip Schedule

Steve Copen

April 9-12, Easter Weekend - Fall Creek Falls

This will be one of the highlights of the year. We have villas & cabins reserved in name of Patty McLaughlin. Memphis to Pikeville is about 330 miles, east of Nashville. 4 ½ hours. You can email her at ptpatty@mac.com Visit the website for more information. Inn & Cabin Reservations: 1-800-250-8610. Call before March 5th deadline. <http://www.tennessee.gov/environment/parks/FallCreekFalls/>

May 16 – Saturday - Lichterman Nature Center
Allen Sparks, our own ornithologist will lead us on a

nature walk. Allen is a skilled birder, publisher, and has the patience of a house cat on the prowl. Meet at 9:00 to 1:00 with a late lunch after at Jason's Deli.

Check out the website: <http://www.memphismuseums.org/lichterman-overview/>

July 10-12 - Reelfoot Lake

This is always a fun trip. Our guide is MCC member David Haggard. David is the Tennessee State Parks Interpretive Specialist for West Tennessee. The highlight of the trip is always the day on the lake.

We will as always do sunrise and sunset as the weather permits. More detailed information will be forthcoming. <http://www.tennessee.gov/environment/parks/ReelfootLake/>

March 2009 Competition

Category	Winners	Title	Points
Black & White	Teresa Chumney	Branch Caught in a Mississippi Current	21
Candid People	Teresa Chumney	Community Theater Concentration	24
	Steve Copen	A New Life	24
	Jerry Turner	A Glance From Another Gondola	24
	Patti Possel	Caring Friends	24
Color Open	Paul Fultz	Fancy Feathers	25
	Paul Fultz	Regal Couple	25
Creative	Rog Spahr	Loco-Motion	25
	Patty McLaughlin	For Craig's List - Sold	25
Digital	Barry Bowen	Green with Envy	26
	Bob Laster	Lonesome Tree at Sunset	26
	Bob Laster	Taking a Bow	26
Landscape	Rog Spahr	Daybreak at Reelfoot	24
	Steve Copen	The Last Road	24
	Paul Fultz	Hidden Beauty	24
Nature	Bob Laster	Camellia	27
Portrait	Patti Possel	Orbits of Hazel	24
Image of the Month	Bob Laster	Camellia	27

THIS MONTH'S
WINNERS